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Getting the content out

from

Heidelberg

to

Varnish

or:

Enough about
Johannes Gutenberg,
let's talk about
Karl Georg Ferdinand Gilke.



???

CMS

Typography:
Multiple Fonts,
Hyphenation,
Ligatures &c
(sepll checking
an optional extra.)

Multimedia:
Scaling, Cropping,
Gamma correction (?)

Production:
Replication
Delivery

Content Creation:

Diverse input methods:

Text Editors, Image scaling/cropping, File import filters, Feeds...

Flexible Layout/Typography tools WYSIWYG, Semantic Markup, CSS

Complex cross referencing:

"Other articles about Paris Hilton"

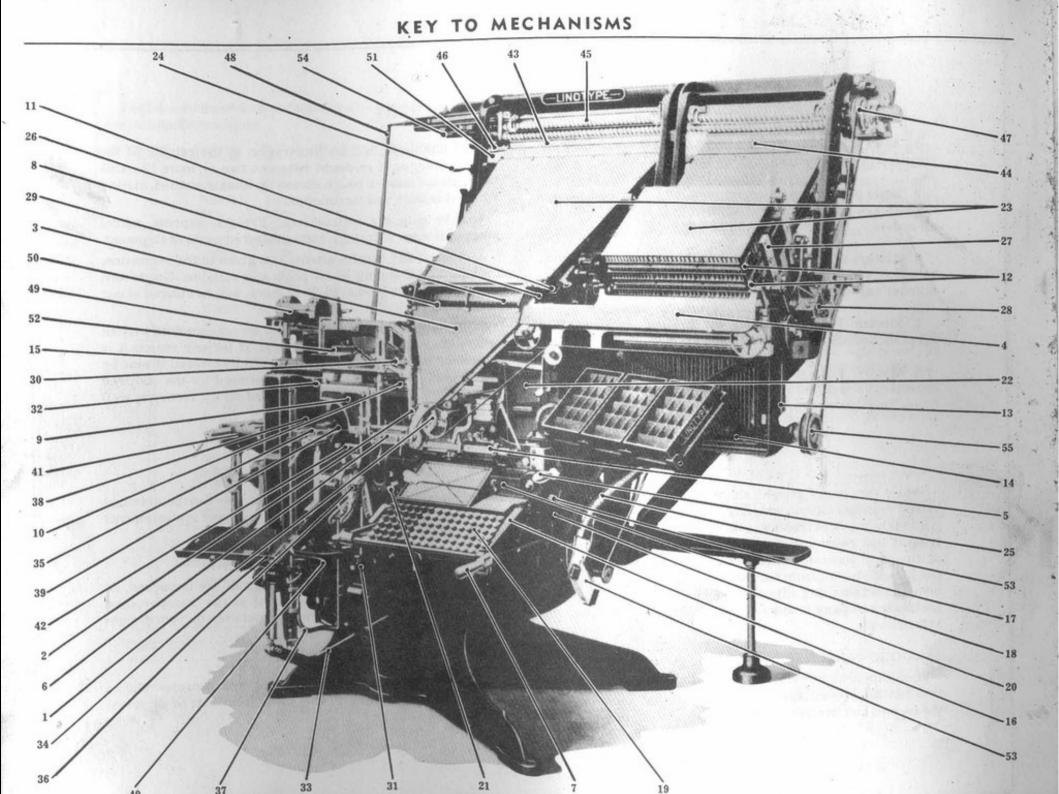
"No airline ads, if «crash» present in headline"

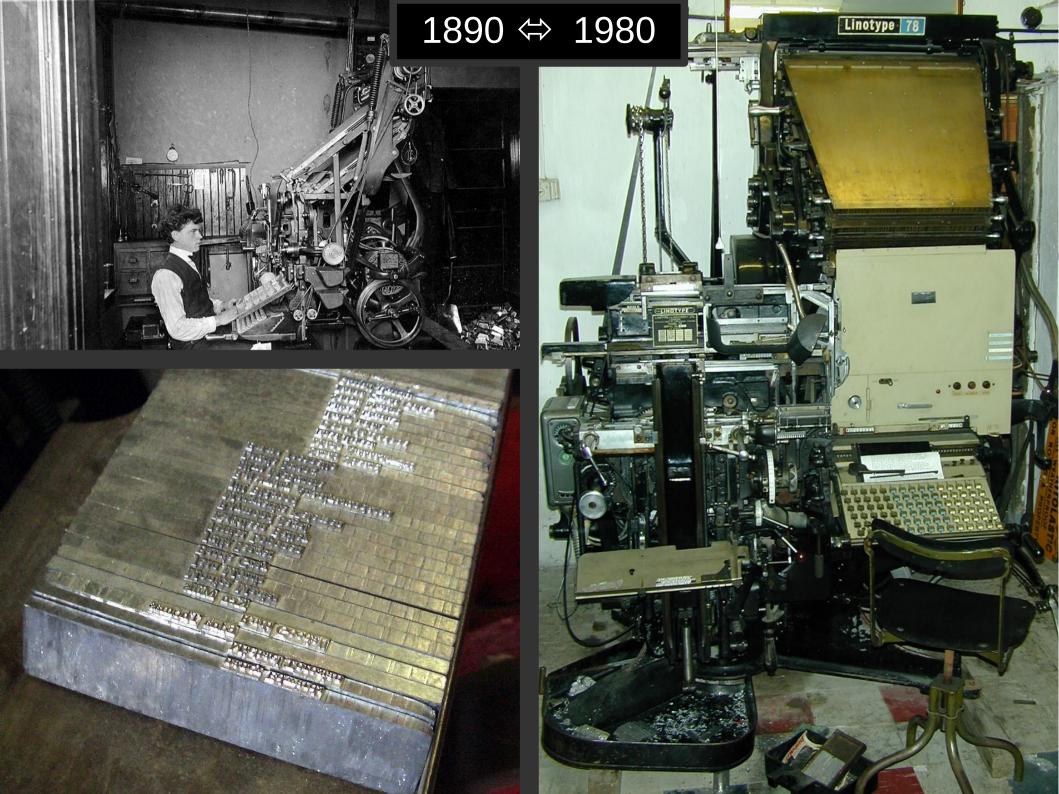
Expensive in database lookups

User Generated Content

Discussions, galleries, personal views, chats etc.

Ohh, and: Rendering

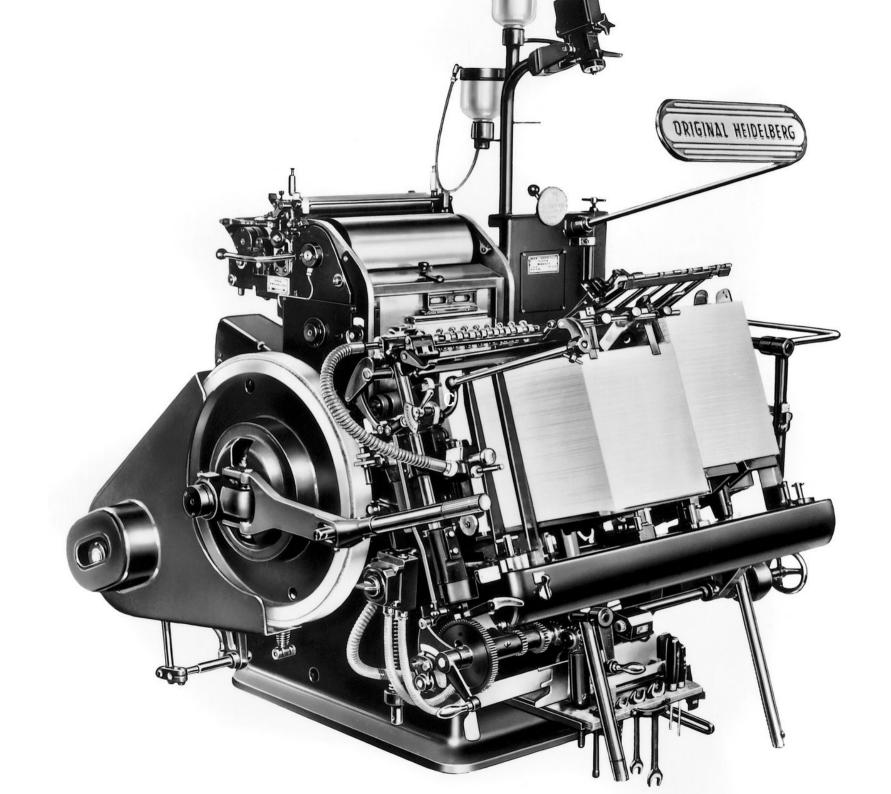


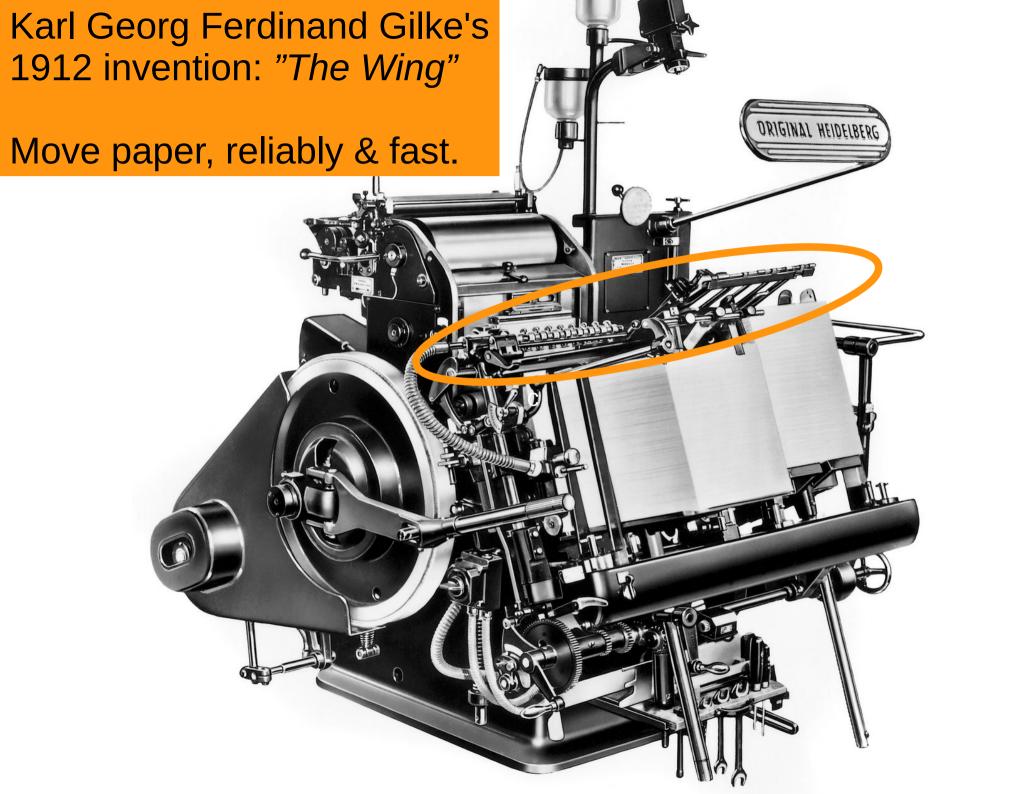


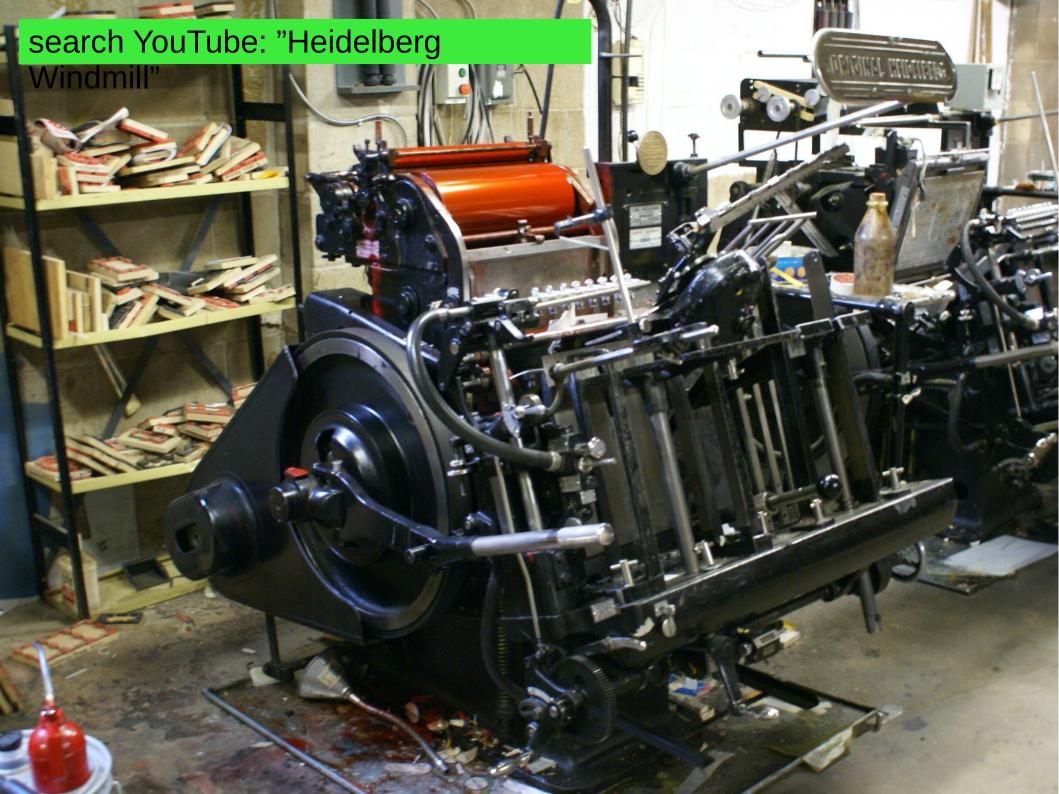
Content Production:

Repeated reproduction of rendered master.











The Varnish Elevator Pitch:

Varnish is a HTTP delivery engine

... general purpose HTTP processor

... HTTP Cache

... content composition

... cheap hardware does 100+ kreq/s

... is Free & Open Source Software

... has commercial support



The website VG.no is one of Norways largest in terms of traffic.

Classical news site: rapidly changing contents in a slow CMS system.

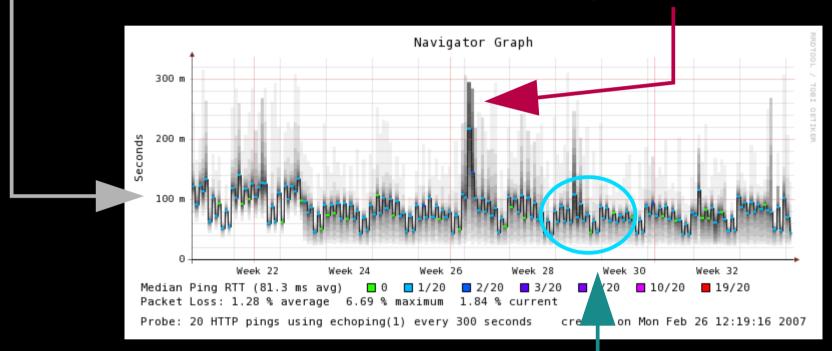
12 Squid caches used as accelerators.

Unhappy with performance and stability.

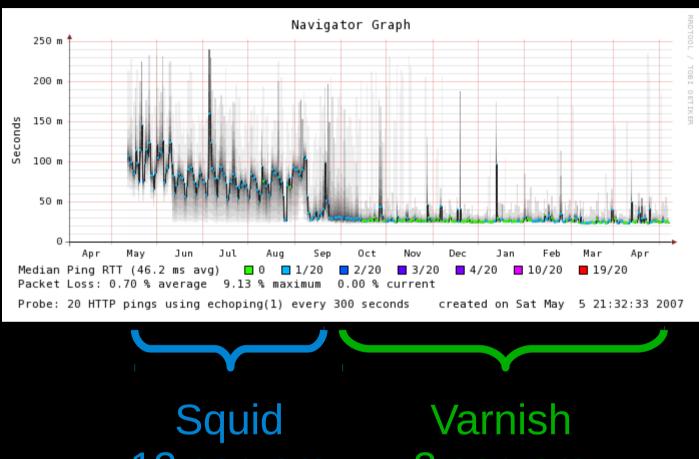
Multimedia arm of Norvegian newspaper "Verdens Gang"

Slow response

Terrible peak-handling

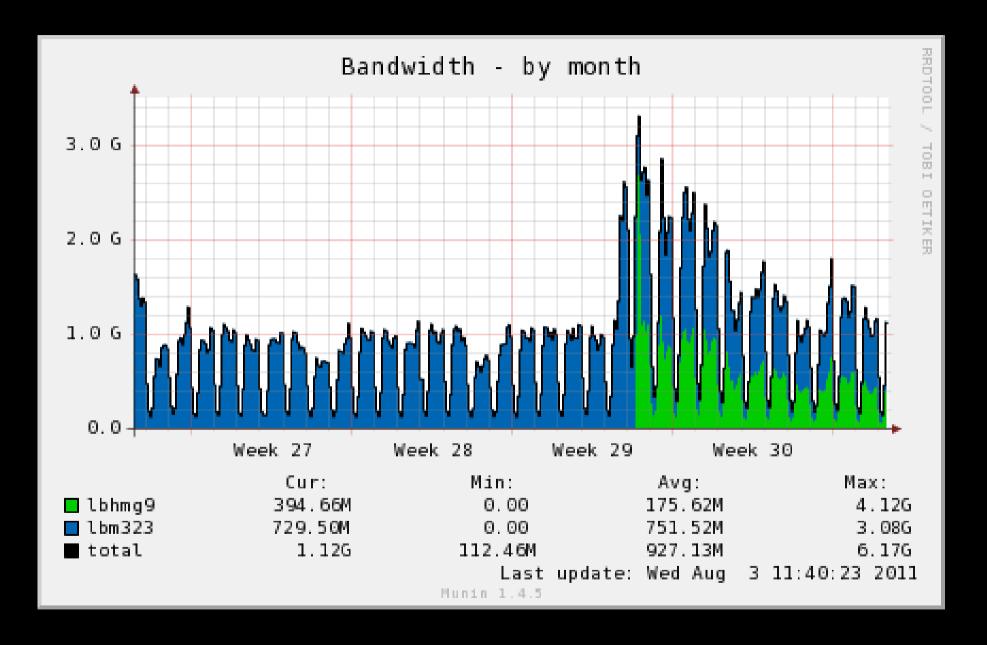


Significant loss



12 servers

3 servers



Wanted: Website terrorist





neilhimself Neil Gaiman

I just #neilwebfailed The Beano's site. I think they can put you in prison for that. I'm going off to write now. You didn't see anything.

11 hours ago

#neilwebfailed:

Getting all the attention you ever dreamt about, and your webserver dies.



Neil Gaiman

@neilhimself mostly near minneapolis will eventually grow up and get a real job. Until then, will keep making things up and writing them down.

http://www.neilgaiman.com



(B) Text follow neilhimself to your carrier's shortcode



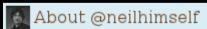
27,562 Tweets 668 Following 1,628,492

Followers

25,309 Listed

2 days later:

= 45 new followers/h



27,699 Tweets 668 Following 1,630,642 Followers

25,395 Listed



Neil Gaiman I may have just #neilwebfailed the @BigIssueScots website. Wait a little while then click on those links again. Sorry...

ReplyRetweetPermalink

4:40 AM Aug 5th



Neil Gaiman Seem to have #neilwebfailed the allhallowsread.com site. Here's the original blog post from last year: http://t.co/TMkPRZ0

ReplyRetweetPermalink

9:49 PM Jul 19th



Neil Gaiman I think that http://www.marklynas.org/link.was #neilwebfailed. Sorry. I should've mirrored it.

ReplyRetweetPermalink

1:52 PM Jul 9th



Neil Gaiman For the curious, The Den of Iquity
Turntable Stats & Playlist from tonight so far
(mirrored so it won't #neilwebfail)
http://goo.gl/MI9jV

ReplyRetweetPermalink

9:07 PM Jul 7th



Neil Gaiman Damn. #Neilwebfail on the Dirda essay. I'll take down the tweet until the website's working again. Then I'll mirror it. Sorry.

ReplyRetweetPermalink

5:47 PM Jul 5th

Starting from scratch, setting goals:

Varnish is a HTTP accelerator.

Better configuration.

Better management.

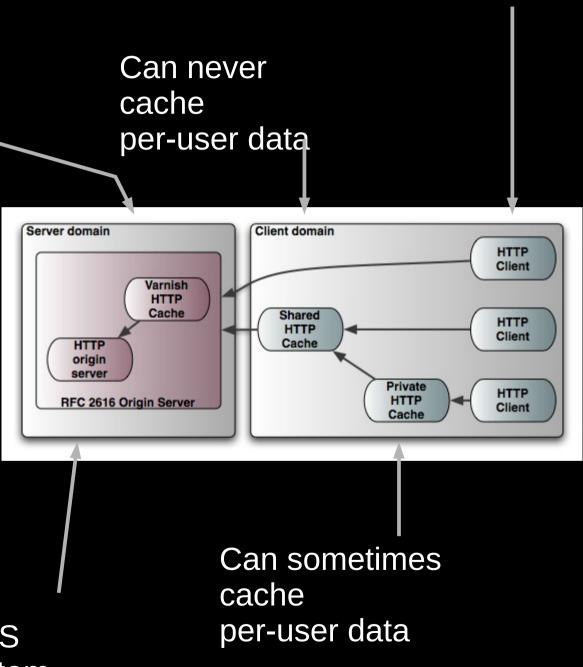
Much faster.

Content management feature set

A HTTP Accelerator is not a HTTP cache.

Caching policy can be tailored to CMS system and site policies.

RFC2616 compliance as "origin server".



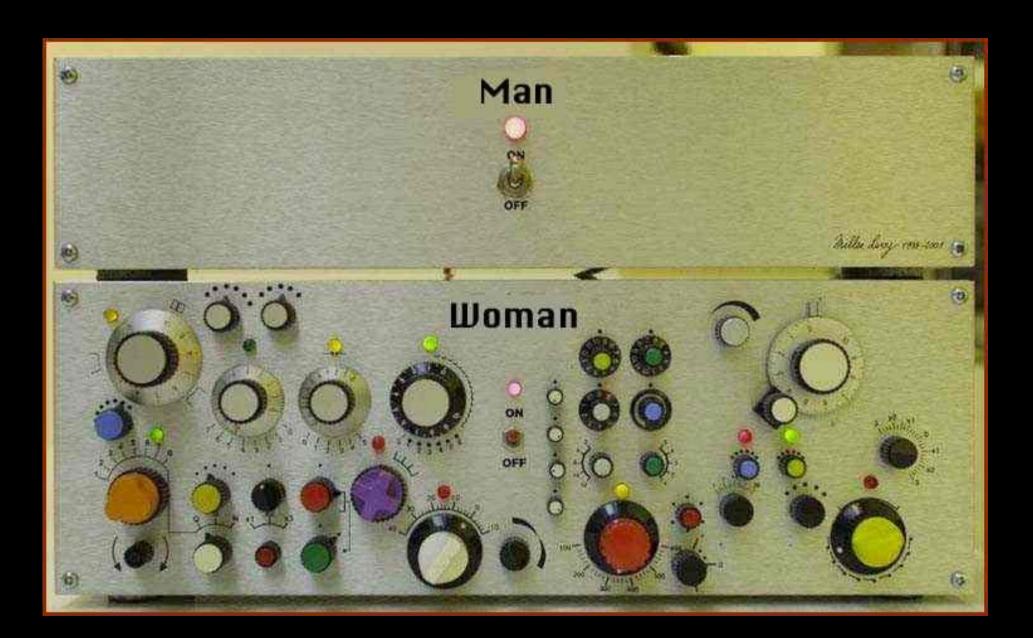
CMS system

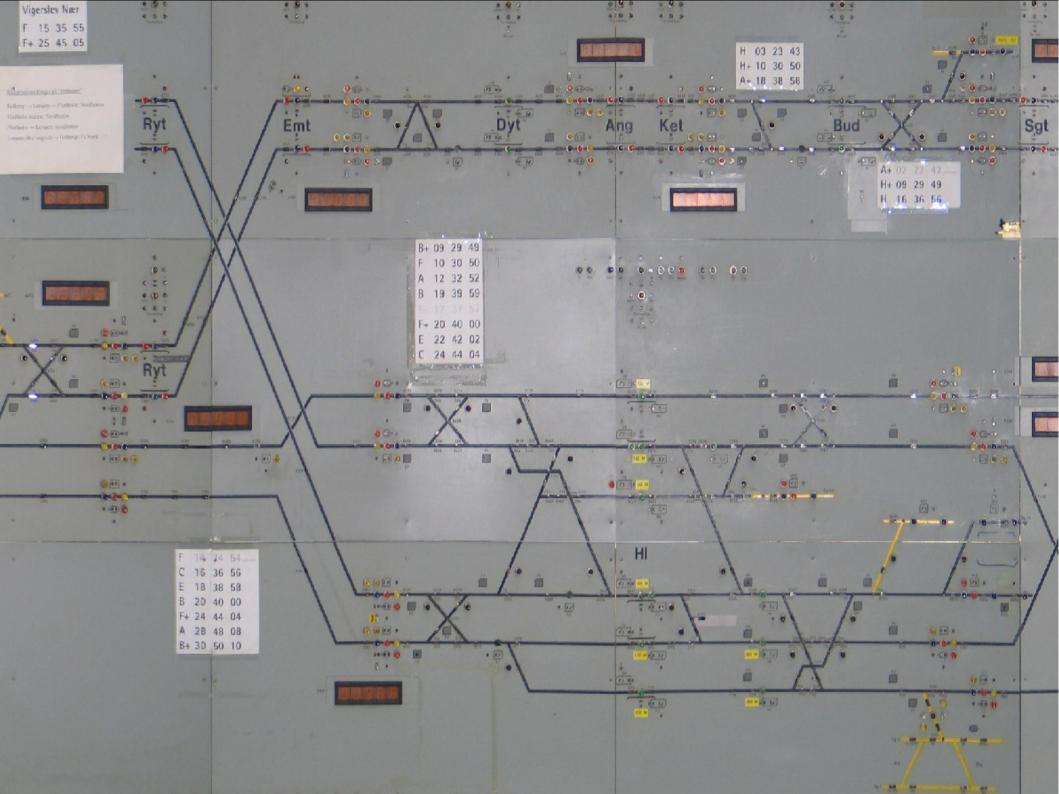
```
$ cat /etc/foobar.conf
# copied from example.conf
     /svend 19870104
#
# updated to new version
#
     /knud 19941231
# new version, some changes
#
     /valdemar 20060523
# DON'T MESS WITH THIS!!!
```

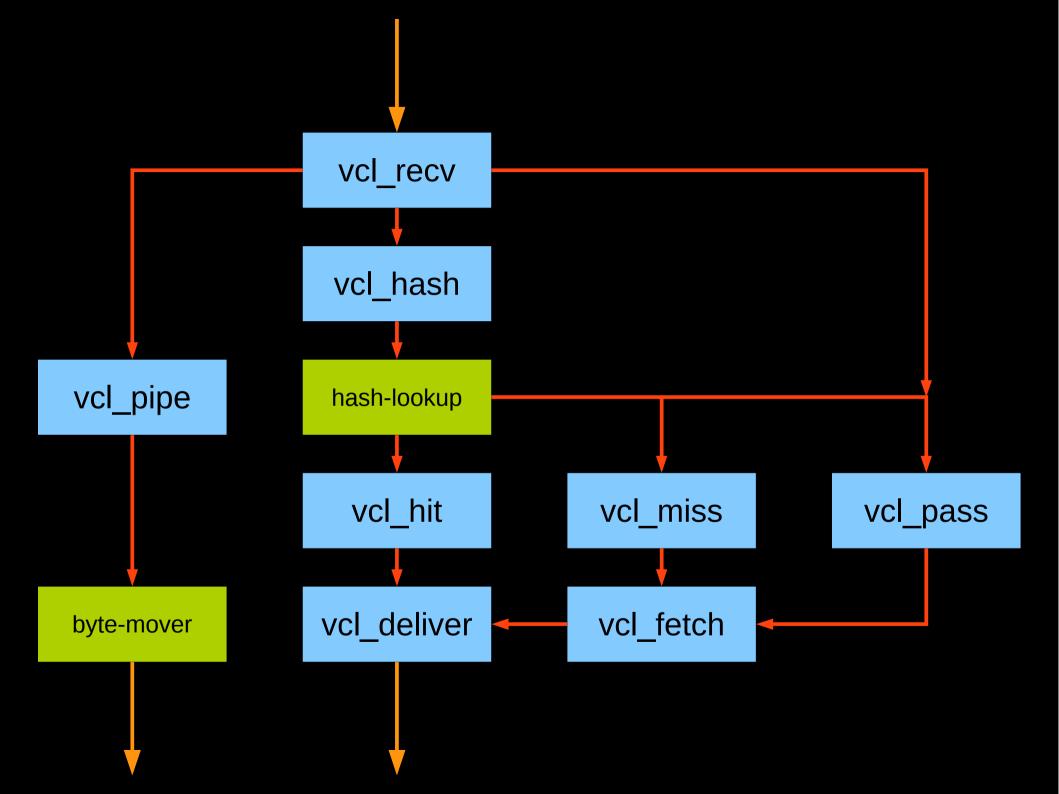
```
# See manual for details. HDXHSVVaCS=0y
```

```
# Dimensionality of FTL-space used V_neutrino=3.1418 \oplus \aleph + \#f(21.4^{\mu} \cdot \beta e^{-ij})
```

overflow method (0-7) [default=3] overflow_method=8.03







VCL - Varnish Configuration Language

```
sub vcl_recv {
   if (req.url ~ "(\.\.\\.exe)") {
      error(999, "Bugger off.");
   if (client.ip ~ editor_ips) {
      set req.http.x-cms = "no-stats";
      return(pass);
   if (req.url ~ "\. (jpg | png | gif | css)$") {
      unset req.http.cookie;
      unset req.http.authenticate;
      set req.backend = static_backend;
   if (req.url == "hotstory.hmtl") {
      set req.url = "hotstory.html");
```

Why VCL rocks:

Compiled to binary/shlib via C-code

⇒ Runs full speed

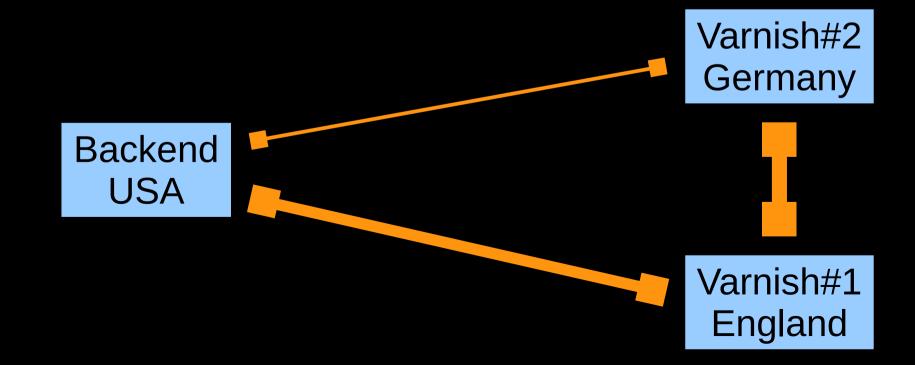
You can have multiple VCL's loaded at the same time

- ⇒ Switch between them without restart
- ⇒ Instantaneous

Allows you to do anything you might fancy

- ⇒ VMOD libraries (Written in C)
- ⇒ Inline C-code (if you're hard-core)

```
sub vcl_recv {
  if (client.ip == "varnish1") {
    set req.backend = usa;
  } else {
    set req.backend = england;
  }
}
```



Managing Varnish

Command Line Interface for real-time control

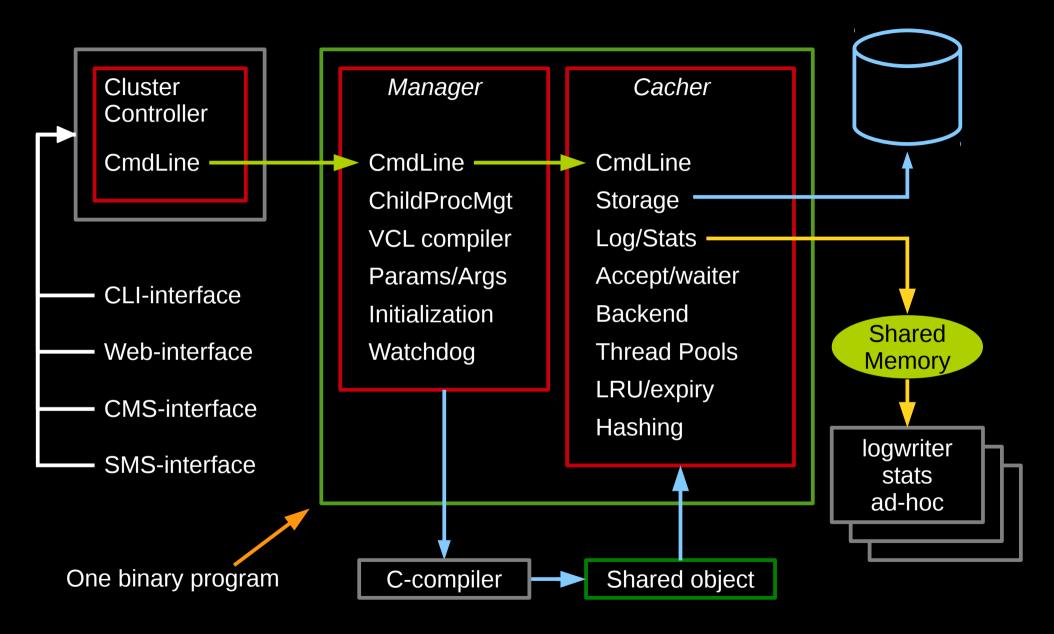
Management/Worker process split:

Manager (re)starts worker

Allows privilege separation

Contains multithreading to worker process

Varnish architecture



CLI management

```
$ telnet localhost 81
Trying 127.0.0.1...
Connected to localhost.
Escape character is '^]'.
param.show
200 675
default_ttl
                     120 [seconds]
thread_pools
                      5 [pools]
thread_pool_max
                      1500 [threads]
thread_pool_min
                     1 [threads]
thread_pool_timeout 120 [seconds]
overflow_max
                      100 [%]
http_workspace
                      8192 [bytes]
sess_timeout
                      5 [seconds]
pipe_timeout
                      60 [seconds]
send_timeout
                      600 [seconds]
                      on [bool]
auto_restart
[\ldots]
```

CLI management

Performance and speed

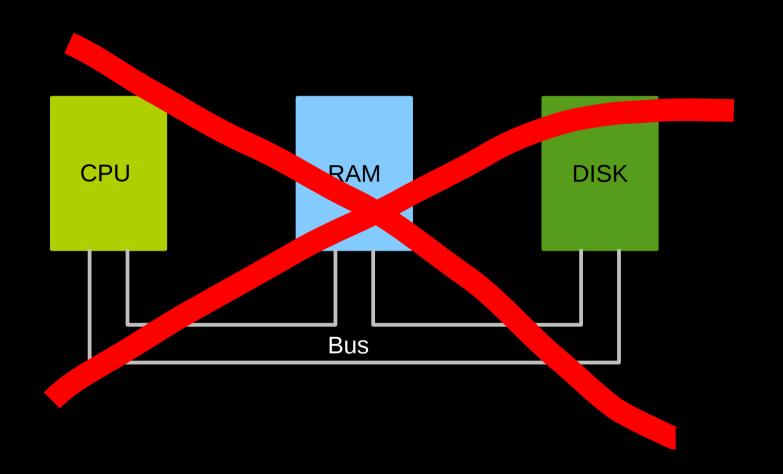
Program for performance from day one

Use modern features:

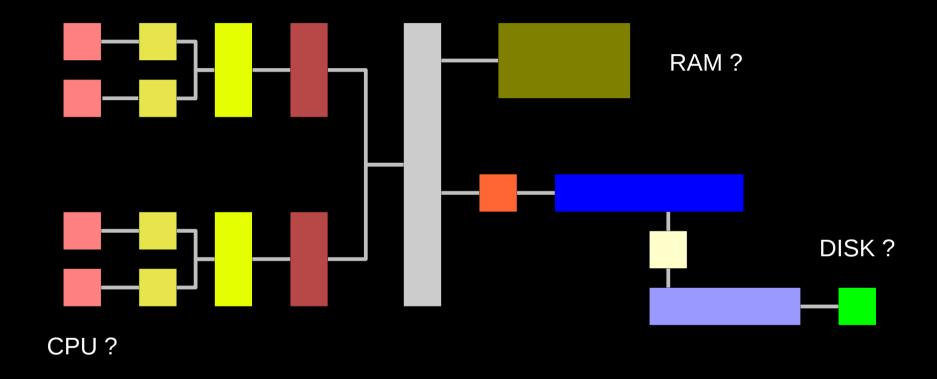
Virtual Memory

sendfile(2), accept_filters(2), kqueue(2)

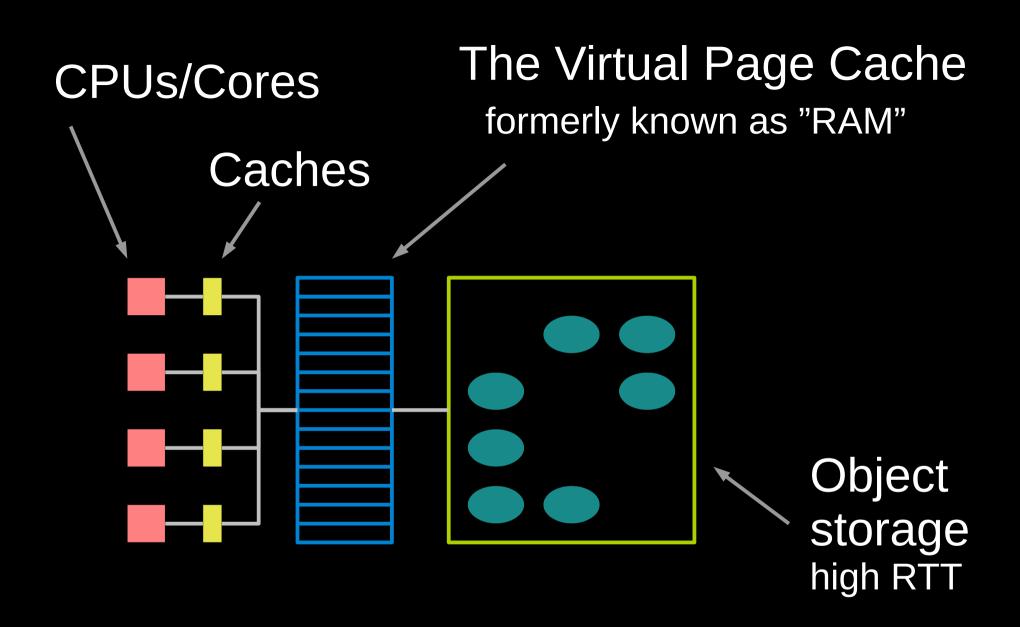
(and every other trick in the book)



Not your dads computer anymore:

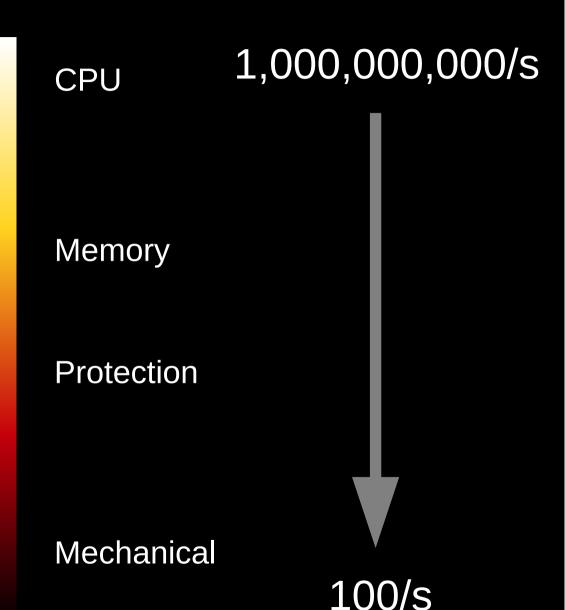


...and besides, the operating system virtualizes all of this



Performance Pricelist

- char *p += 5;
- strlen(p);
- memcpy(p, q, l);
- Locking
- System Call
- Context Switch
- I/O Disk Access
- File operation
- Directory operation



Classical logging is horribly expensive:

Filesystem operation, called once.

1 * 0.010s + 1,000,000 * 0.001s = 16 minutes

Logging to shared memory is almost free:

2 * 0.010s + 1,000,000 * .00001s = 10 seconds

Where does my traffic come from?

\$ varnishtop -i rxheader -l Referer

```
33913.74 Referer:
                  http://www.vg.no/
                  http://vg.no/
 4730.72 Referer:
  925.62 Referer:
                  http://www.vq.no
  510.10 Referer:
                  http://www.vg.no/pub/vgart.hbs?artid=169075
  434.37 Referer:
                  http://www.vq.no/export/Transact/menu.html
                  http://www.vg.no/pub/vgart.hbs?artid=169063
  349.55 Referer:
  344.66 Referer:
                  http://www.vq.no/pub/vgart.hbs?artid=155682
  324.06 Referer:
                  http://www.vg.no/export/Transact/top.hbs
  297.25 Referer:
                  http://www.nettby.no/user/
                  http://www.vg.no/sport/fotball/
  263.82 Referer:
  242.55 Referer:
                  http://www.vg.no/pub/vgart.hbs?artid=169081
```

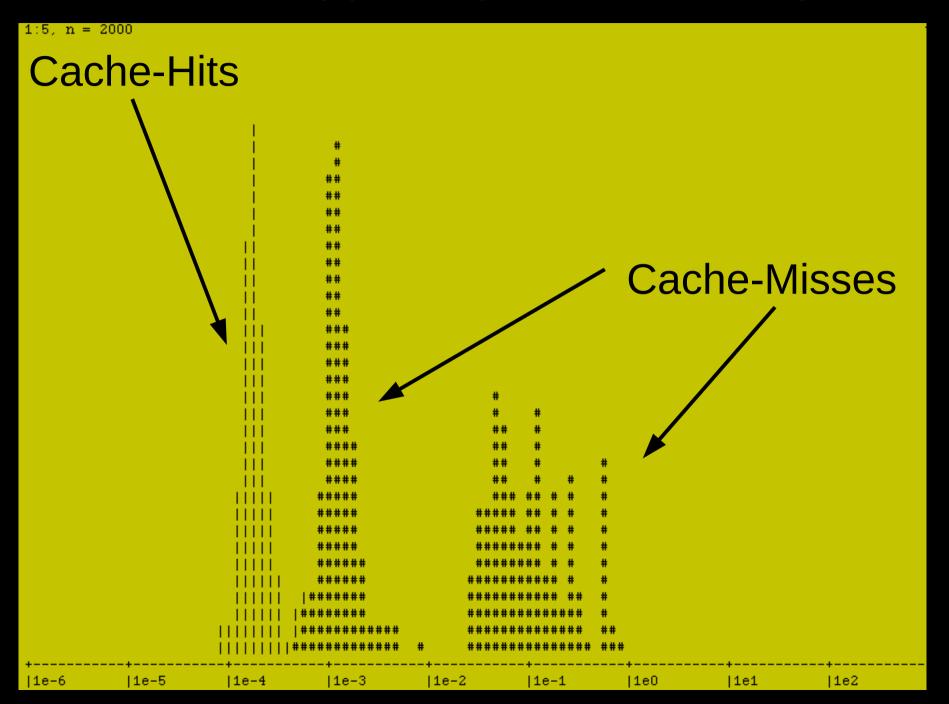
Varnishtop(1) - logfile "top" program

What is my most popular URL?

\$ varnishtop -i rxurl

```
1304.86 /tmv11.js
 989.08 /sistenytt.html
 495.05 /include/global/art.js
 491.01 /css/hoved.css
 490.05 /gfk/ann/n.gif
 480.08 /gfk/ann/ng.gif
 468.12 /gfk/front/tipsvg.png
 352.66 /css/ufront.css
 317.75 /t.gif
 306.79 /gfk/plu2.gif
 298.84 /css/front.css
 292.84 /gfk/min2.gif
 280.94 /css/blog.css
 279.84 /
```

Varnishhist(1) - Response-time histogram



Real-time statistics via shared memory

16:23:13			
Hitrate ratio:	9	9	9
Hitrate avg:	0.9986	0.9986 0.99	986
17772105	435.55	301.26	Client connections accepted
130213161	3623.22	2207.26	Client requests received
129898315	3617.23	2201.93	Cache hits
85043	0.00	1.44	Cache hits for pass
227180	4.99	3.85	Cache misses
313630	4.99	5.32	Backend connections initiated
439	0.00	0.01	Backend connections recyles
54	0.00	0.00	Backend connections unused
6196	1.00	0.11	N struct srcaddr
1656	-24.97	0.03	N active struct srcaddr
3222	0.00	0.05	N struct sess_mem
2258	-51.95	0.04	N struct sess
65685	5.99	1.11	N struct object
65686	5.99	1.11	N struct objecthead

Content Management Features:

Instant action purges/bans (regexp or exact match)

TTL/Caching policy control in VCL

Load/Situation mitigation in VCL

Header Washing

Vary Washing ("Vary: User-Agent")

Edge-Side-Includes (ESI)

Purges:

Cache eviction based on exact criteria

Only through http transaction (= cache hit)

Can take all "Vary:" versions of object.

Bans:

Cache-hit prevention based on loose criteria

ban req.url ~ ".*royal.*naked.*"

CLI or http transaction

All the other stuff you can do in VCL

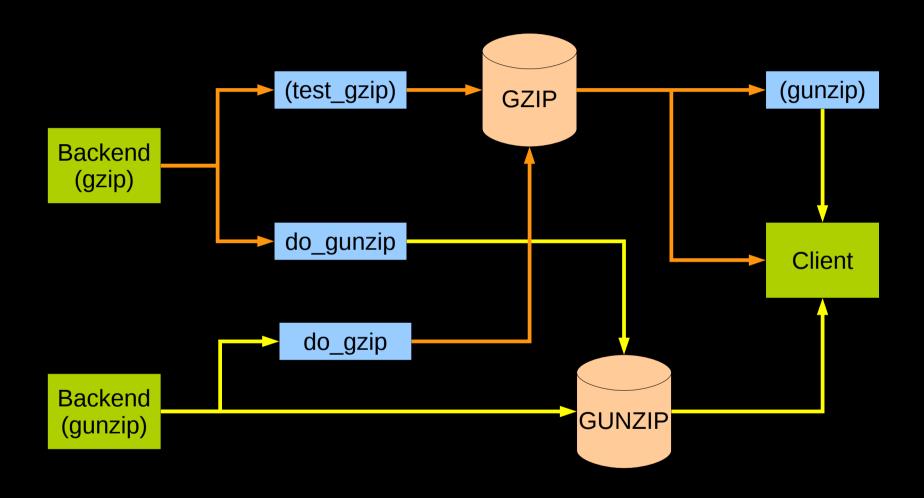
TTL control cache/pass/pipe decision URL rewrites header washing IP based access control DoS prevention Spider-dieting mod_security-like screening &c &c.

And if VCL can not do it?

"Modules" in the form of shared libraries:

```
import std;
req.url = std.tolower(req.url);
Inline C code:
sub vcl_recv {
    syslog(LOG_INFO, "Trouble: %u", foo);
  } C
```

GZIP support



Edge-Side-Includes ("ESI")

Per-user Page Scaffold, uncached (pass)

Index TTL = 1 hour

Article

TTL = 1 month

Top 5
Stories
TTL=
1min

Ad (pass)

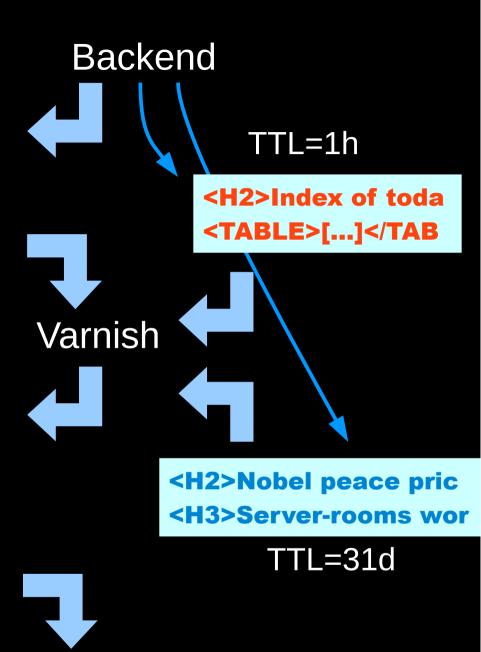
Feature TTL = 1d

```
<html>
<H1>Hello Samuel B. Nobody</H1>
[...]
<esi include src="right_index.html">
[...]
<esi include src="article_1723.html">
[...]

TTL=308
```

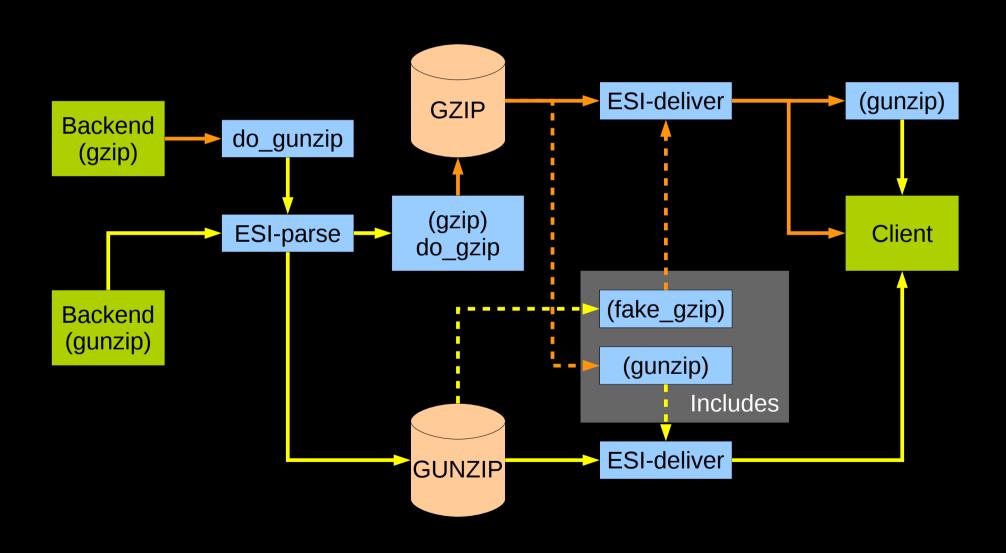
```
<html>
<H1>Hello Samuel B. Nobody</H1>
[...]
<H2>Index of todays top stories</H2>
<TABLE>[...]</TABLE>
[...]
<H2>Nobel peace price to software gen
<H3>Server-rooms world-wide silent af
[...]

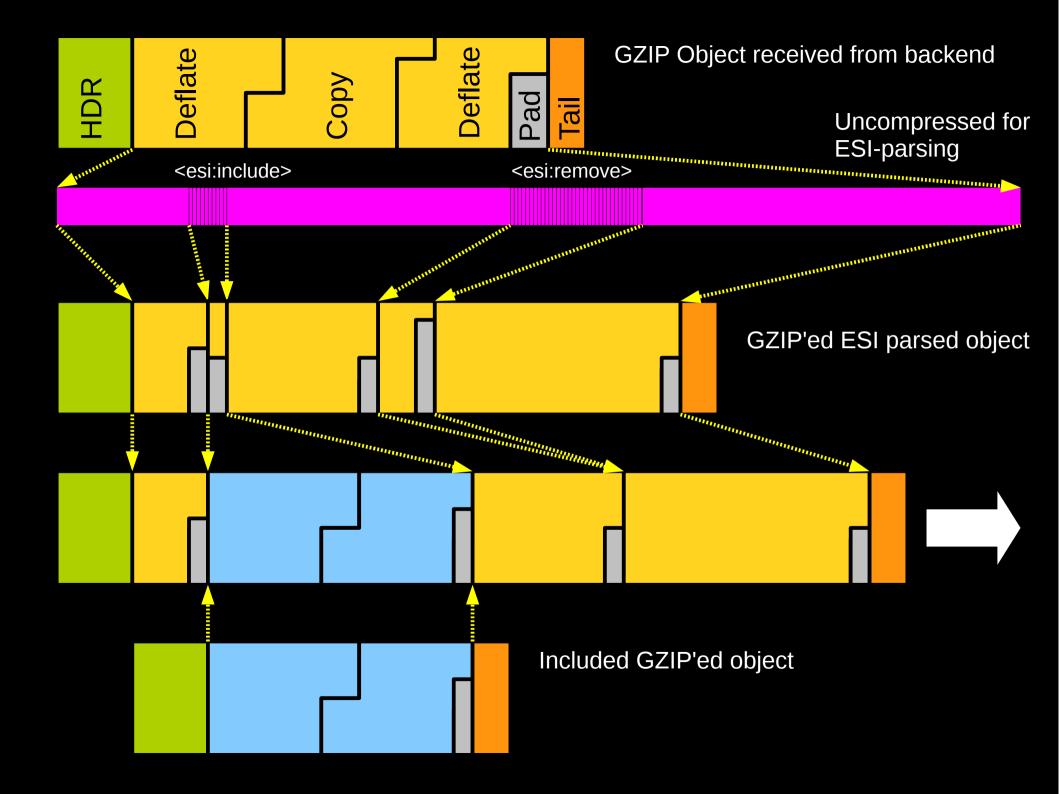
TTL=30s
```



Client

GZIP support with ESI





var·nish (vär'nĭsh) n.

1. a. A paint containing [...]

tr.v. var·nished, var·nish·ing, var·nish·es

- 1. To cover with varnish.
- 2. To give a smooth and glossy finish to.
- 3. To give a deceptively attractive appearance to.

And if I had more time I would also mention:

Round-Robin, Random, Client & Hash backend directors Backend Health-polling, grace mode, saint mode Modular storage-, hash-, waiter-code APIs Libvarnishapi.a library for stats/log/cli access Ipv6 support on all network connections ACL's are compiled to C-code too = very fast PSK security on CLI connection Privilege separation/drop (manager/worker process) Written entirely in C, only 64kloc (incl. 12kloc JEmalloc) Cache hit = 7 system calls (typ: $15-30\mu s$) Almost 10% of source lines are asserts 85.2% of approx 50kloc covered by 276 test-cases Builtin useful panic/backtrace formatter Why marines.com sent email saying "You saved our ass" Varnish Moral License:

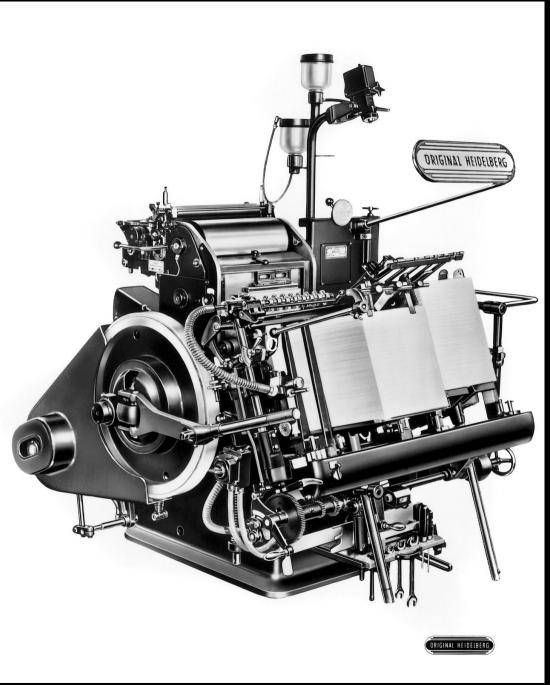
http://phk.freebsd.dk/VML

From the FAQ:

Isn't this more a sort of sponsorship than a license?

Somebody started the rumour that the name was chosen to sneak this expense into your IT departments budget, along with other software licenses, rather than put it under your marketing department, where all sponsorships belong and where it would compete with the local soccer team.

That rumour is very possibly true. I might even have started it myself. Possibly right here.



Varnish-cache.org:

← What you get

What you pay for

